

FIRE WATCH
NEWS RELEASE
Wednesday, July 9, 2008

Fire Watch has scheduled its first major fund raiser, Tuesday, August 5th, at Applebee's from 11:00AM to Midnight. The restaurant is located at 1238 W. Imperial Highway, between Beach and Idaho, in La Habra.

Fire Watch has designated two important purposes for the funds:

1. After last Saturday's early morning house fire, John Nielsen, Chief of our La Habra Heights Fire Department, announced that the department clearly needs a **Thermal Imaging Camera**.

Although it's an item in his grant request to FEMA, the time frame is highly questionable. The Chief believes that it would be a risky for the department to wait. Even if Los Angeles Co. Fire responds to a LHH fire as back up for our department, they do not carry the special camera on their engines. Only the large fire trucks that cannot be used in the Heights have the cameras available.

The camera is critical to finding people, down in a house fire and unseen because of smoke. It also locates hot spots (small hot fires) that are hidden by smoke or lack of visibility.

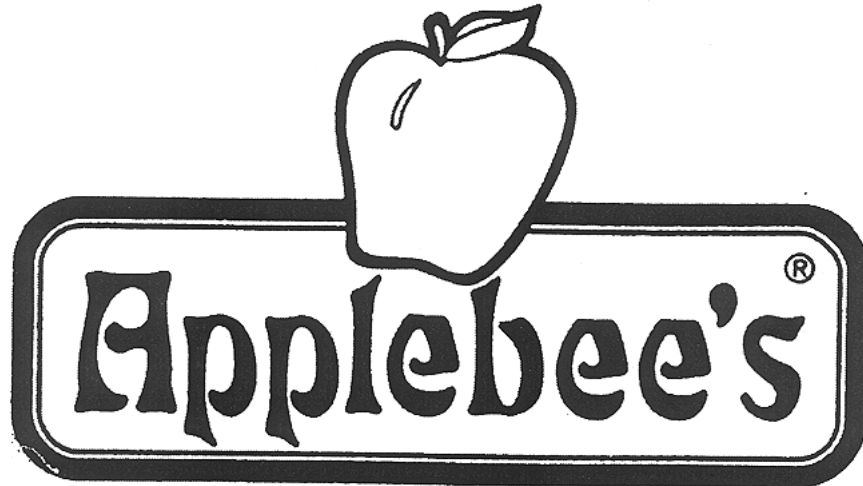
2. La Habra Heights Fire Watch is working to provide a privately-funded, area-wide, emergency alert system for both La Habra Heights and La Habra. The two cities are teamed as part of a regional Hazardous Mitigation Program.

In particular, an early emergency warning to area pre-schools, schools and churches, with residential access eventually possible, are among the important goals of Fire Watch. Fire Watch receives no government funds and is solely dependent upon the generosity of residents and local business owners.

For example, warnings will include 24/7 severe weather alerts, red flag warnings, amber alerts, emergency information and even evacuation information.

For additional information on the scheduled fundraiser and Fire Watch programs, or if you wish to get involved, visit us on the web at www.LhhFireWatch.com.

**Eatin' Here is GOOD
for the Neighborhood!**



Neighborhood Grill & Bar

Fill out and present the bottom of this flyer to
your server on
AUGUST 5TH

FROM 11:00 AM TO MIDNIGHT

At 1238 W. IMPERIAL HWY
(BETWEEN BEACH & IDAHO STREETS)

and Applebee's will donate 15% of your purchase* to:
(EXCLUDING GIFT CERTIFICATE PURCHASES)



La Habra Heights Fire Watch
A CA Non-profit Corporation

*Tax and tip not included. Not valid with other discounts or promotions. Must present flyer at time of visit. Flyers are not to be distributed in the restaurant or within the perimeter of the parking lot.

For additional information on this event
Please visit us on the web at:
www.LhhFireWatch.com